# Aswin Diyali
## Lead UX Designer

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Phone: 0410449120

Skype: aswin.d

Location : Perth, Australia

- Certified Usability Analyst (HFI)  with 9+ years of experience in UI & UX Design

## Experience

### User Experience Designer
**Wevolt**

May 2023 - Present
Perth, Australia

Designing EV charging app and Charge Point Operator management application. Working with business to set product direction and design vision. I worked on new features and overhauled the visual design for product and marketing.

### Lead Experience Designer
**Citi Bank**

May 2022 - Dec 2022
Pune, India

Led a team to redesign the Citi Bank enterprise payment portal. The project involves conducting user interviews, creating wireframes, and user testing to final delivery..

### Senior Lead Experience Designer
**Infosys**

March 2019 - May 2022
Chennai, India

Worked on multiple projects for Citi Bank, Microsoft and Mondelez.  Did user Interviews, designed, built and tested interactive prototypes to iterate and evolve design concepts for these projects.

### Senior UI/UX Designer
**Verizon** (Contract)

Jan 2018 - March 2019
Chennai, India

Conducted user interviews and created wireframes to create a simplified setup flow for the enterprise billing portal. Also, contributed to the visual design and prototype.

### Senior Web Designer
**Shriram Value Services**

June 2016 - Nov 2017
Chennai, India

I worked on designing a Learning portal. As a team, we worked to determine features and user flows. I contributed to team effort with interaction design, and overall visual design.

### Web Designer
**Sem Valley**

July 2013 - Aug 2015
Chennai, India

I worked with different brands in my tenure here.  The work has been primarily in the realms of responsive site design, Interaction design, UI Design, motion design and prototyping.

## Education

### Human Factors International
**Certified Usability Analyst  (CUA)**

Nov 2017

### Patrician College of Arts & Science
**BSc Computer Science**

March 2002 - March 2005
Chennai, India

## Skill

| | | |
|---|---|---|
| Sketch | Illustrator | User Research |
| Adobe XD | Photoshop | User Testing |
| Figma | Animate | Invision |